



# KYMCO

## PRESS INFORMATION

### **Chivalrous Urban Style : The All-New KYMCO People S 300**

---

KYMCO will release the all-new People S 300 at EICMA 2018. The all-new People S 300 was designed in accordance with the riding environment, and combined with convenient storage space, trendy appearance, a high performance engine and suspension technology, it has become a new model that can fulfill both daily and leisure requirements.

The all-new People S 300 was designed with a chivalrous concept and a trendy look. LED lighting technology provides the best recognition whether it be day or night. Owing to the unique styling and lighting technology, it will become the focus of the city. The most impressive feature of the all-new People S 300 is the large-capacity storage space. The rear trunk can store a full-face helmet and a 3/4 helmet at the same time. The spaces under the seat and in the front glove box can easily store the necessary items for when you take a trip or are on the job. Moreover, features such as an easy hook, a multi-function dashboard, and an integrated pedal are very functional designs standard on the all-new People S 300. The seat design with lower front and higher rear boasts a superior cushion material, offering riders and passengers optimal views of the road and comfort.

The all-new People S 300 is equipped with the KYMCO 298.9 high-performance liquid-cooled engine in order to meet all performance requirements. With consideration to environmental protection, the well-tuned engine complies with the strict Euro 4 regulation. The output power of 20.1kW/8,000rpm and 26.5Nm/6,500rpm performs better than the competition and will be smooth and constant throughout the entire rpm range during the ride. To navigate European cobblestone roads, the all-new People S 300 uses a 16-inch aluminum alloy rim and a 110/70-16 tire in the front and a 16-inch aluminum alloy rim and a 140/70-16 tire in the rear. The combination of front telescopic suspension and rear double swing suspension with five-step preload adjustable shock absorbers not only eliminates the vibration caused by road surfaces, but also provides



# KYMCO

## PRESS INFORMATION

excellent riding comfort and stability. In addition, for the safety of riders, the all-new People S 300 is equipped with an excellent front and rear disc brake system. This is combined with the BOSCH ABS, which not only ensures excellent braking performance and stability during high-speed riding in diverse weather conditions, but also effectively shortens the braking distance.

The all-new People S 300 is equipped with Noodoe which can be connected to a smart phone and synced with WhatsApp, Facebook, and other applications as well as gas station information, weather, and a turn by turn function. The all-new People S 300 is further integrated with Noodoe Navigation and the Noodoe smart dashboard, so riders can arrive quickly and precisely with one simple touch, all the while not being affected by the weather or road conditions.

The all-new People S 300 has been given upgrades to its technology, power, safety and styling under KYMCO's strict quality control, and will be riders' best choice for moving from place to place. It can fulfill the requirements of any number of purposes and different age groups and turn riders into outstanding, trendy gentleman.



## PRESS INFORMATION

### KYMCO People S 300 Specifications

MODEL NAME	People S 300
HOMOLOGATION	Euro 4
ENGINE TYPE	OHC, 4 Stroke, 4V Single Cylinder
COOLING SYSTEM	Liquid cooling
FUEL SYSTEM	Fuel Injection
DISPLACEMENT	298.9 cc
MAX.HORSEPOWER (kW/rpm)	20.1 kW / 8000 rpm
MAX.TORQUE (Nm/rpm)	26.5 Nm / 6500 rpm
WHEEL DRIVE SYSTEM	CVT
START	Electric
DRY WEIGHT AMOUNT	165 kg
Length x Width x Height	2130 x 750 x 1280 mm
SEAT HEIGHT	810 mm
WHEELBASE	1460 mm
FUELTANK	9 Liters
FRONT WHEEL SIZE	110/70-16
REAR WHEEL SIZE	140/70-16
WHEEL MATERIAL	Aluminum Alloy
FRONT SUSPENSION	Telescope
REAR SUSPENSION	Double Swing
FRONT BRAKE SYSTEM	Disk
REAR BRAKE SYSTEM	Disk

Note: specification may differ from the actual model available in your area.



# KYMCO

## PRESS INFORMATION



### **ABOUT KYMCO**

KYMCO is one of the global leading powersports brands. KYMCO's mission is to create personal vehicles that win the hearts of consumers all over the world. KYMCO always goes above and beyond to bring to customers the most thoughtful riding experience for everyday life. KYMCO's current product range includes scooters, motorcycles, mobility scooters, ATVs and utility vehicles.

You can learn more about KYMCO at [www.kymco.com](http://www.kymco.com)

### **Company Name**

KYMCO Group  
KWANG YANG MOTOR CO., LTD.

### **Head Office**

80794 No.35, Wansing St., Sanmin District, Kaohsiung City, TAIWAN  
Tel : +886-7-382-2526 (main)  
E-mail : [service@mail.kymco.com](mailto:service@mail.kymco.com)

### **Established**

June 1964

### **Chairman**

Allen Ko