



KYMCO

PRESS INFORMATION

KYMCO Launches Noodoe Navigation at Tokyo Motorcycle Show 2018

Pioneering a Rider-Centric Approach in Navigation, Noodoe Navigation Allows the Riders to Focus on the Road

TOKYO, March 23, 2018 – At Tokyo Motorcycle Show 2018 KYMCO launches Noodoe Navigation, a revolutionary navigation experience designed from the ground up for riders. Today's navigation requires the riders to repeatedly look down at the screen to know when to turn. Putting rider safety first, Noodoe Navigation is designed to allow the riders to focus on the road.

Noodoe Navigation pioneers a ROAD-FOCUSED NAVIGATION concept. It is a completely new rider-centric approach in the navigation industry. Instead of continuously telling you how many meters until the next turn – and requiring you to stare at the screen repeatedly – Noodoe Navigation presents to you the number of intersections on your side of the street before your next turn.

As a result, you simply count down the streets without the need to repeatedly look down. You stay focused on the road as you approach the next maneuver. During your entire ride, there are no unwanted alerts or interruptions needed. You confirm the approach of the next turn whenever you want.

Other features that distinguish Noodoe Navigation as the industry first rider-centric navigation system include:

Pre-ride Destination Entry

You can specify a destination on the phone before leaving the home, so you don't have to enter the address into the scooter's navigation. When you turn the key on, the destination automatically transfers from the phone to the scooter. You are all set before you start your journey.

Personalized Journey Navigation

Enter multiple destinations – up to 5 – on the phone at once. As you turn the key on, all of them seamlessly transfer to the scooter to create the corresponding navigation journey you desire. This is especially useful when you want to enjoy spirit riding or a scenic route along the way.



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At-a-Glance Directions

When on the road, riders have only a short period of time to glance at the scooter's dashboard. Hence, on this rider-optimized navigation system, every piece of information has one consistent place on the dashboard. Information presentation is simple, clear, with critical information fixed in optimal location. You always see what you want at a glance.

Look Ahead Safely

At the stoplight, Noodoe Navigation shows you the grand view of what is still to come, so you can anticipate everything ahead. The detailed journey information is only displayed when you have time to read it safely.

Noodoe + Ionex

For the owner of a KYMCO Ionex scooter, the combined Noodoe-Ionex experience elevates to the next level. Picking an Ionex charge point on the phone automatically transfers the location to Noodoe Navigation. Like a completion of your thought, your KYMCO Ionex scooter magically guides you there.

“Noodoe elevates the scooter navigation experience to a whole new level,” said Allen Ko, Chairman of KYMCO. “With Noodoe, the riders get a safer, more enjoyable, and overall the most heart-winning riding experience.”

ABOUT KYMCO

KYMCO is one of the global leading powersports brands. KYMCO's mission is to create personal vehicles that win the hearts of consumers all over the world. KYMCO always goes above and beyond to bring to customers the most thoughtful riding experience for everyday life. KYMCO's current product range includes scooters, motorcycles, mobility scooters, ATVs and utility vehicles.

You can learn more about KYMCO at www.kymco.com

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June 1964

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